

Glenelg Baseball Club Inc.



Social Media Policy

Preamble

Social media platforms of all available kinds are embraced by the Glenelg Baseball Club Inc. This policy affects all our teams, players, officials, coaches, parents and family members of players and volunteers. The GBC considers any breach of the policy will be dealt with in the harshest manner. This policy should be read in conjunction with the South Australian Baseball Leagues Social Media Policy. Some offences may be referred to the SABL Tribunal and may lead to fines, suspensions and or bans from either the GBC or SABL.

The GBC acknowledges social media in all forms are powerful tools and should be used for source of communications only.

All forms of social media used for GBC team's group platforms must be endorsed by the GBC Board or approved representative in writing. The Playing Operations Manager must be made a member of the group.

Policy

Comments, notes and photos posted on social media sites such as Facebook, Twitter and on-line forums are usually constructive and positive. But negative comments and images, bullying, criticism and sexist remarks can be dangerous and harmful to people's wellbeing and reputation and the image of the sport. GBC recognises the use of social mediums and has established the following policies.

1. Invitations to online group pages to be kept to teams, players, officials, coaches, parents and family members of players and volunteers.
2. All communications from team's staff must be conveyed by the executive officer (team manager) only.
3. NO team line up, listing of positional players are permitted on any social mediums for any team/s
4. Do not use social media to be critical of teammates, coaches, officials, administrators, volunteers, spectators or opponents. Any comment you make on social media sites has the potential to be seen by millions of people. That is great if comments are positive but negative comments (direct or indirect) can be harmful. Before you post a comment on social media ask yourself this: Would I want millions of people to read something negative about me? Any complaints must be made via the club's complaint policy.
5. Always assume the person you are talking/writing about will see what has been said/written. Just because an online chat is between two people does not mean it remains private and nobody else can see it. Social media is accessible to everyone. Even if the person you are discussing does not see it, somebody else may. The result is you rather than the person you are ridiculing will be seen in a negative light.
6. Use social media as a positive outlet to promote players, teammates, teams, clubs and others involved in baseball. Posting results and acknowledging individual and team performances on social media makes many people aware of team and individual achievements. That can have a positive effect for many people and should be used, encouraged and embraced wherever and whenever possible.
7. Remember to show respect. When using social media, show the same respect and regard for people that you would show and are expected to show when playing, officiating or attending a baseball game.
8. When in doubt leave it out. The GBC suggests, if you are unsure if what you are posting on social media is appropriate then it is best not to post it.
9. Do not tolerate or condone poor social media behaviour or actions. If you are aware of or observe poor social media behaviour or actions, do not accept it. There is no place for it in baseball and it will not be condoned. You should remind people of their responsibilities when using social media and warn that action can be taken against them. In the instance of minors breaching the code of conduct, alert their parents to the situation. If you believe the breach is serious, report it to team, club or association officials.
10. Be aware that your actions on social media may have serious consequences. Negative comments and images, bullying, criticism and sexist remarks do not only impact negatively on the people they are about. If you are found to have acted improperly on social media regarding a baseball related matter, you are liable to disciplinary proceedings and may be required to face a tribunal hearing to explain your actions. A suspension from our club and baseball could be imposed.
11. The GBC considers social media to be ours and your personal reputation. Your Internet presence fuels any perception of your personal reputation - whether you like it or not. Does your social media identity match your real identity? Be mindful of the content of photos, status updates, Tweets. Are they truly reflective of who you are and how you want people to see you?

This GBC Social Media Policy is to ensure that all mediums are used for what they are intended for, a form of communicating. This policy is not limited to the said media platforms mentioned within, but encumbers ALL online social mediums in all formats.